#### **2024 ANNUAL REPORT**

# Pocatello Development Authority



#### Board of Commissioners (During 2024)

David Villarreal, Jr (Chair) Bannock County Commissioner Jeff Hough (Vice-Chair) Pocatello Mayor Brian Blad Jim Johnston Councilwoman Linda Leeuwrik Kirk Lepchenske Fred Parrish Nathan Richardson Ruby Walsh

#### **PDA/City Staff**

Brent McLane (Executive Director)

> Thane Sparks (Treasurer)

Aceline McCulla (Secretary)

Merril Quayle (Public Works Development Engineer)

# Profile of the Pocatello Development Authority

The Pocatello Development Authority was created by the City of Pocatello in 1988 by Resolution 1988-13 in accordance with the Urban Renewal Law of 1965 and the Local Economic Development Act. The Authority is an independent public body, corporate, political and a discrete component of the City of Pocatello.

The purpose of the Pocatello Development Authority is to promote urban renewal projects in areas designated by the City of Pocatello to be deteriorating and to implement the rehabilitation, conservation, redevelopment, or a combination thereof, of such area or areas, in the interest of the public health, safety, morals, or welfare of the residents of the City of Pocatello. The Authority is to afford maximum opportunity, consistent with the needs of the City of Pocatello as a whole, to rehabilitate or redevelop urban renewal areas by private enterprise.

The Board of Commissioners of the Pocatello Development Authority consists of nine members. Membership includes the President of the Pocatello City Council; a member of the Board of Bannock County Commissioners (or designee); the Mayor of the City of Pocatello; one member with financial expertise such as accounting, banking or lending-institution experience; one member from the education community; and four other members from the citizenry at large. Each commissioner serves a four (4) year term and may serve up to two (2) consecutive terms or eight (8) years. Terms are staggered in such a fashion that no more than two Board members expire in any given year.

At the regular meeting in October, the Board elects the Chairman, Vice-Chairman, Secretary, and Treasurer for a term of one year. The Board may also appoint other positions as may be determined necessary. The Chairman of the Board is the chief presiding officer of the Pocatello Development Authority. The Chairman executes all deeds, bonds, contracts and other legal documents authorized by the Board. Some of the Chairman's duties may be delegated by the Board to the Executive Director of the Authority.

#### HOW DOES THE PDA WORK?

The Pocatello Development Authority (PDA) works with the City of Pocatello, Bannock Development Corporation and the private sector to remedy blighted and/or deteriorating or deteriorated areas in accordance with Idaho State Law. The PDA administers the funding for this process using tax increment financing according to an urban renewal plan approved by the local legislative body.

The City of Pocatello (via the City Council) is responsible for determining which areas of the City qualify under urban renewal law to be categorized as deteriorated or deteriorating and considered as an urban renewal area (URA). These areas typically lack adequate infrastructure, which may include water, sewer, power, roads or access. These improvements are in most cases too costly for a developer (or the City) to fund up-front and in many cases includes property outside of the primary developer's control.

Once an urban renewal area is established, the City recruits businesses or works through other recruiting efforts such as Bannock Development Corporation to attract businesses to these areas. Businesses that are interested in moving are looking for a site that makes business sense and, in some instances, will consider moving if there is financial aid for infrastructure development or other construction costs such as demolition. This is where the PDA steps in, through the use of tax increment financing (TIF).

Tax increment financing is a mechanism that allows for funding of urban renewal projects according to an adopted urban renewal plan. When the City establishes a TIF district the value of the property in the district is frozen at its current valuation, creating the base value. The property taxes collected on this base value continue to be distributed to the various taxing entities providing services to that property, (e.g., cities, counties, and school districts), but the property taxes paid on the increased valuation goes to the Pocatello Development Authority (property values typically increase due to new development based on added value). The PDA can issue bonded debt, based upon expected valuation increases, or provide reimbursement to provide funding for infrastructure or site development necessary for the business to build in the district. Approximately two years after the business has moved in, property taxes begin to be collected on the increased valuation and allocated to the Authority to pay debt or reimburse costs. If planned projects are completed and all debt is paid prior to the maximum 20 year period the district may be closed "early" and the added valuation is returned to the various taxing districts.

The mission of the Pocatello Redevelopment Agency (PDA) is to strengthen the tax base of the City of Pocatello and Bannock County through the encouragement of growth and development within the Portneuf Valley. To achieve this goal, four urban renewal districts are currently open. Through the financing of public improvements such as water, sewer, streets, and storm drainage facilities, the PDA has contributed the following to the tax base:

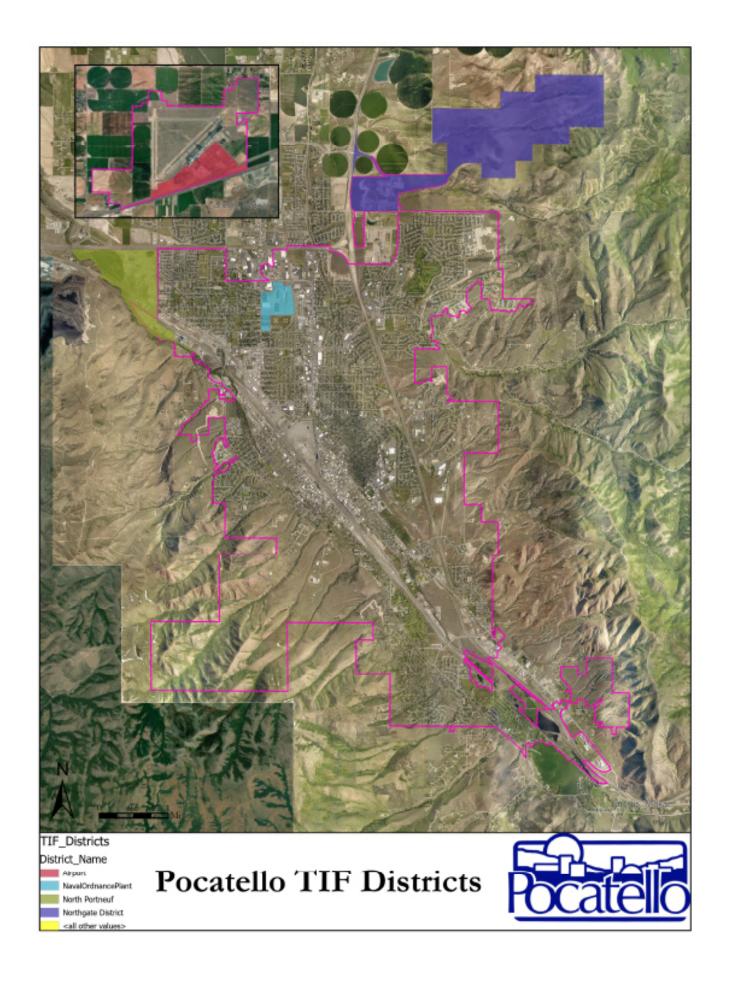
Urban Renewal District	Year Created	Year of Termination	Tax Increment Value, 2024
Naval Ordnance Plant District	2006	2030	\$155,967
North Portneuf District	2007	2030	\$96,025
Pocatello Regional Airport District	2010	2033	\$80,182
Northgate District	2019	2039	\$592,959

The land area of these four urban renewal districts is approximately 3,032 acres. Of the total district land area about 589 acres are located in Power County and the remaining 2,443 acres are located in Bannock County. The amount of land that is within a district located within the Pocatello city limits is approximately 1,128 acres, or 5.39% of the City's total land area. The Fiscal Year 2024 tax increment value of all districts was about \$925,775. This was an increase in increment value of approximately \$275,045 from last year.

In the year 2024, the following progress was made in the PDA's Urban Renewal Districts:

- Pocatello Quinn LLC IRG (Industrial Realty Group) completed their building improvements with TIF funds per the Owner Participation Agreement (OPA) on improvements including painting, siding repairs, and replacing windows. The PDA is continuing discussions about further upgrades to the facility.
- The Northgate District has seen continued activity in the development of the multi-family portion of the district. In 2023 the PDA began to see increment generated in the Northgate District, and in 2024 the increment value took a significant step. In 2024, the increment value increased from \$331,327 to \$592,959 an increase of 78.965%. The district has begun reimbursing contributing government entities.
- The PDA has engaged consultant services with SB Friedman to complete the feasibility study for a potential new district in the South 5th Corridor.





#### NAVAL ORDNANCE PLANT DISTRICT

Established:	2006
Expires:	2030
2024 Tax Increment:	\$155,967
Fund Balance:	\$47,293
Bonded Debt:	None
Non-Bonded Debt:	None

### Some Companies Currently in the District:

IRG Realty Advisers LLC SME Steel Virginia Transformer VTCU Corp. Mountainland Supply LLC Western Industrial Motor and Machine McNabb Manufacturing LLC Novatech PC Pocatello Storage and Logistics LLC The Portneuf Valley Soccer Club



Improvements:

Most recently the improvements to the facades of the buildings in the Naval Ordnance Plant were completed per the Owner Participation Agreement (OPA). Pocatello Quinn LLC - IRG has invested great energy into rebranding the facility into the Titan Center and is looking forward to future potential opportunities to partner with the PDA. Additionally, IRG is actively pursuing new tenants and is looking to developing a new commercial center along Quinn Road on the northern end of the property. The Portneuf Valley Soccer Club is expected to open its new indoor soccer facility in March 2025.



2025 Aerial of Titan Center (NOP URA)

#### NORTH PORTNEUF DISTRICT

Established:	2007
Expires:	2030
2024 Tax Increment:	\$96,025
Fund Balance:	\$1,595,609
Bonded Debt:	None
Non-Bonded Debt:	None

# Some Companies Currently in the District:

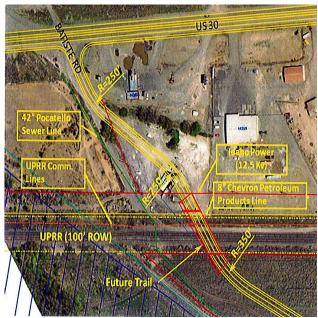
Portneuf Capital Great Western Malt Reddaway Salmon River Diesel Shop Idaho Materials



2025 Aerial of North Portneuf District

#### Improvements:

The PDA has engaged with Keller Engineering to create a preliminary design for a rail crossing and access road to connect River Park Way to US Highway 30. This connection would be vital to the growth of industry in the North Portneuf District, as it would provide a primary truck route that would reduce travel time and carbon foot print. Additionally, Portneuf Capital LLC has nearly completed the removal of the concrete structures of the remaining Hoku development. This cleanup is key to the redevelopment of this site.



Draft design of the potential rail crossing

#### POCATELLO REGIONAL AIRPORT DISTRICT

Established:	2010
Expires:	2033
2024 Tax Increment:	\$80,182
Fund Balance:	\$46,012
Bonded Debt:	None
Non-Bonded Debt:	None

## Some Companies Currently in the District:

McNabb Trucking Peterson Inc. Driscoll Tophay LLC KASE/Warbonnett Inc. Larson & Associates Inc.



Peterson Inc.

#### Improvements:

Bannock Development Corporation has been working to develop a master plan encompassing some of the property around the airport aviation property. This plan incorporates property located within the Airport District, and will help to direct the future growth and development of this area. Additionally, the PDA is working with the City of Pocatello to finalize a right-of-way plat for a road network and future rezoning to provide clarity for future investors of what land is available for development.



Aerial photo of the Pocatello Regional Airport

#### NORTHGATE DISTRICT

Established:	2019
Expires:	2039
2024 Tax Increment:	\$592,959
Fund Balance:	\$341,439
Bonded Debt:	None
Non-Bonded Debt:	None

# Some Projects Currently in the District:

Kartchner Homes Multi-Family Development

Northgate Villas Division 1.

Portneuf Health Trust North Campus

Beard, St. Clair, & Gaffney Attorneys BBSI



Aerial photo of the Northgate District, 2025

Improvements:

The Crossings Division 1 and 2 are about 60 percent filled. There has also been progress in the development of Northgate District Division 2 with the extension of sewer and water infrastructure, as well as, District Lane and District Drive, which consists of 14 commercial lots are ready for development. The new Northgate Villas has twenty nine lots, an extension of Fairgrounds Road. In the district, the Beard, St. Clair, & Gaffney Attorneys and the BBSI office building was completed in 2024.



Beard, St. Clair, & Gaffney Attorneys and the BBSI office building